

Last Updated: September 2023

Eastern Idaho Economic Overview

| Civilian Labor Force (Aug 2023) | 129,283 | 7 |
|-----------------------------------|----------|---|
| Unemployment Rate (Aug 2023) | 2.8% | |
| Population (2022) | 260,658 | |
| Median Household Income (2021) | \$56,516 | |
| Per Capita Personal Income (2021) | \$46,535 | |
| Poverty Rate (2021) | 12.8% | |





1. Eastern Demographic Characteristics, 2021 5-Year ACS

| | Eastern | Region (%) | State of Idaho (%) | United States (%) |
|---|----------|---------------|-----------------------|----------------------|
| Total Population | 243,670 | 100.0% | 1,811,617 | 329,725,481 |
| Race and Ethnicity | | | | |
| White alone, not hispanic | 228,211 | 93.7% | 86.5% | 68.2% |
| Black or African American alone, not hispanic | 2,097 | 0.9% | 0.7% | 12.6% |
| Native American alone, not hispanic | 4,095 | 1.7% | 1.3% | 0.8% |
| Asian alone, not hispanic | 4,077 | 1.7% | 1.4% | 5.7% |
| Hispanic or Latino (of any race) | 28,413 | 11.7% | 12.9% | 18.4% |
| Gender | | | | |
| Male | 124,003 | 50.9% | 50.4% | 49.5% |
| Female | 119,667 | 49.1% | 49.6% | 50.5% |
| Age | | | | |
| Median age | 38.7 | - | 36.8 | 38.4 |
| Under 18 years | 70,713 | 29.0% | 25.3% | 22.5% |
| Over 18 years | 172,957 | 71.0% | 74.7% | 77.5% |
| 21 years and over | 141,894 | 58.2% | 65.4% | 68.3% |
| Over 65 years | 31,009 | 12.7% | 15.8% | 16.0% |
| Educational Attainment (Population 25 years and Over) | | | | |
| Less than 9th grade | 3,873 | 1.6% | 2.2% | 3.3% |
| High school graduate (with equivalencies) | 34,253 | 7.0% | 18.7% | 18.2% |
| Some college, no degree | 35,988 | 14.8% | 16.4% | 13.4% |
| Associate's degree | 16,973 | 7.0% | 7.0% | 6.1% |
| Bachelor's degree | 30,433 | 12.5% | 14.0% | 14.7% |
| Graduate or professional degree | 13,269 | 5.4% | 7.3% | 9.5% |
| Median Household Income | \$56,516 | - | \$63,377 | \$69,021 |

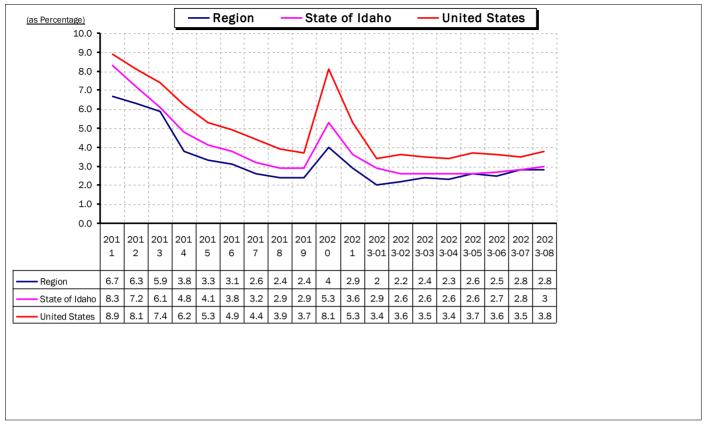
Source: US Census Bureau, American Community Survey 5-Year Estimates

2. Labor Force Growth, August 2022 to August 2023

| | Labor Force | Employment | Unemployed | Unemployment Rate |
|--------------|-------------|------------|------------|--------------------------|
| August 2023 | 129,283 | 125,633 | 3,650 | 2.8% |
| August 2022 | 125,528 | 122,475 | 3,053 | 2.4% |
| YoY % Change | 3.0% | 2.6% | 19.6% | 0.4% |

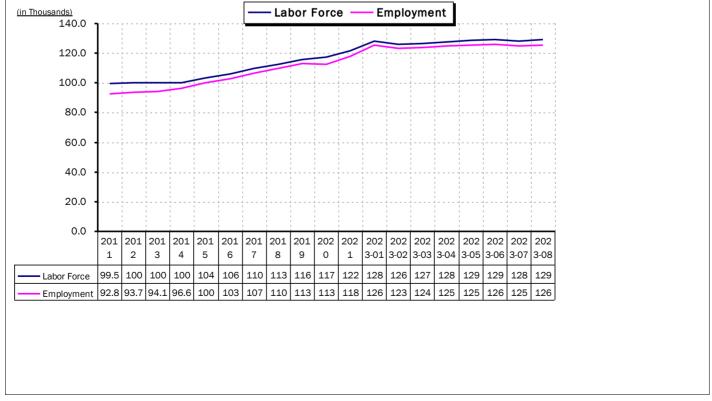
Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

3. Seasonally-Adjusted Unemployment Rate, 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

4. Seasonally-Adjusted Labor Force and Employment 2012 to August 2023



Source: Idaho Department of Labor- Local Area Unemployment Statistics (LAUS)

5. Industry Employment and Wages, 2012, 2021, and 2022

| | 201: | 2 | 202: | 1 | 202 | 2 |
|---------------------------------------|-----------------------|------------------|-----------------------|------------------|-----------------------|------------------|
| Industry Sector | Average Employment | Average Wages | Average Employment | Average Wages | Average Employment | Average Wages |
| Total Covered Wages | 77,910 | \$36,867 | 102,219 | \$46,736 | 104,294 | \$50,367 |
| Natural Resources and Mining | 2,572 | \$37,745 | 2,271 | \$42,108 | 2,197 | \$46,616 |
| Construction | 3,524 | \$38,632 | 6,643 | \$46,559 | 7,008 | \$51,996 |
| Manufacturing | 4,362 | \$38,538 | 6,640 | \$46,482 | 6,627 | \$52,954 |
| Trade, Transportation, and Utilities | 18,046 | \$30,978 | 20,393 | \$40,076 | 20,557 | \$43,488 |
| Information | 1,267 | \$34,997 | 925 | \$43,038 | 953 | \$50,197 |
| Financial Activities | 2,606 | \$38,748 | 3,649 | \$57,731 | 3,700 | \$58,901 |
| Professional and Business Services | 13,707 | \$60,514 | 18,779 | \$76,919 | 18,844 | \$82,549 |
| Education and Health Services | 17,341 | \$33,157 | 24,488 | \$40,722 | 25,498 | \$43,505 |
| Leisure and Hospitality | 7,485 | \$12,900 | 10,963 | \$18,583 | 11,492 | \$20,295 |
| Other Services | 1,902 | \$23,808 | 2,347 | \$31,752 | 2,334 | \$35,638 |
| Public Administration | 5,086 | \$43,255 | 5,113 | \$54,004 | 5,083 | \$57,887 |

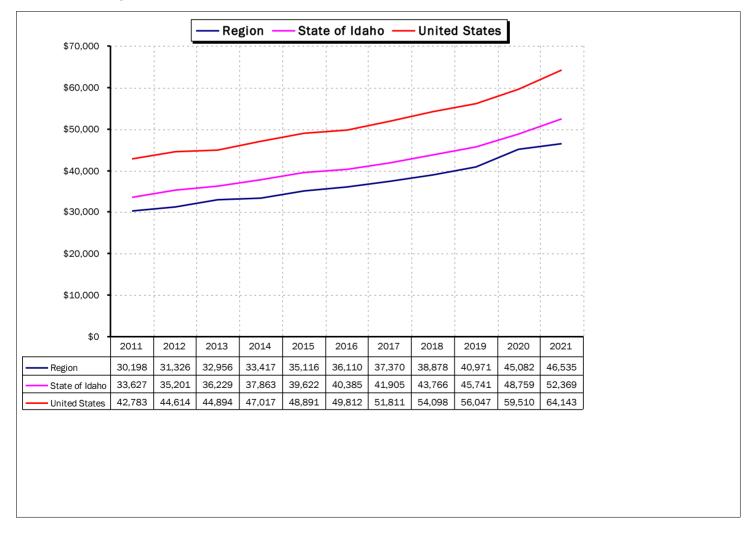
Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

6. Top Employers, 2022

| Employer | Ownership | Employment Range |
|---------------------------------------|------------------|-------------------------|
| Battelle Energy Alliance | Private | 5,000+ |
| Wal-Mart | Private | 1,000 - 2,499 |
| Melaleuca | Private | 1,000 - 2,499 |
| Brigham Young University-Idaho | Private | 1,000 - 2,499 |
| Bonneville Joint School District | Local Government | 1,000 - 2,499 |
| Eastern Idaho Regional Medical Center | Private | 1,000 - 2,499 |
| Idaho Falls School District | Local Government | 1,000 - 2,499 |
| Fluor Marine Propulsion | Private | 1,000 - 2,499 |
| Madison School District | Local Government | 500 - 999 |
| City of Idaho Falls | Local Government | 500 - 999 |

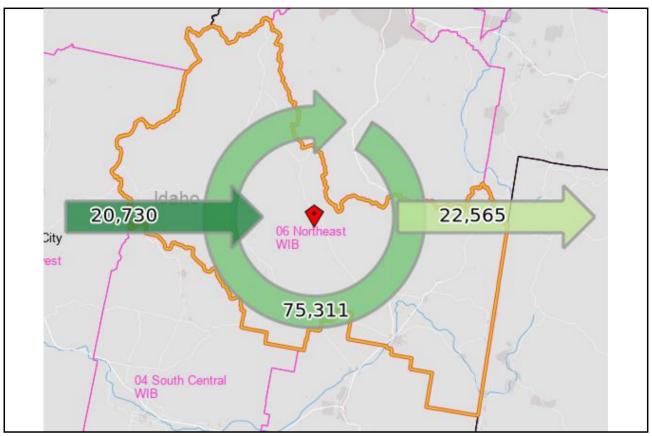
NOTE: Only employers that have given the Department permission to release employment range data are listed. Source: Idaho Department of Labor- Quarterly Census of Employment Wages (QCEW)

7. Real Per Capita Income, 2011 to 2021



8. Labor Force Commuting Patterns, 2020

It is estimated that 75,311 workers lived and worked in Eastern Idaho in . Another 20,730 workers were employed in Eastern Idaho but lived outside, while 22,565 workers lived in the area but commuted outside for work.



Source: US Census Bureau

9. Top 10 Cities Where People Who Work in Eastern Idaho Live, 2020

| City of Residence | Count of All Jobs | Percentage of Total Jobs |
|-------------------|-------------------|--------------------------|
| Idaho Falls | 22,873 | 23.8% |
| Rexburg | 7,686 | 8.0% |
| Ammon | 5,939 | 6.2% |
| Pocatello | 2,771 | 2.9% |
| Rigby | 1,505 | 1.6% |
| Lincoln | 1,441 | 1.5% |
| Blackfoot | 1,167 | 1.2% |
| Shelley | 1,144 | 1.2% |
| St. Anthony | 982 | 1.0% |
| Boise City | 906 | 0.9% |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

10. Top 10 Cities Where People Who Live in Eastern Idaho Work, 2020

| City of Employment | Count of All Jobs | Percentage of Total Jobs |
|--------------------|-------------------|--------------------------|
| Idaho Falls | 34,609 | 35.4% |
| Rexburg | 11,205 | 11.4% |
| Ammon | 4,122 | 4.2% |
| Boise City | 2,491 | 2.5% |
| Pocatello | 2,475 | 2.5% |
| Rigby | 2,114 | 2.2% |
| Jackson town, WY | 1,560 | 1.6% |
| Salmon | 1,315 | 1.3% |
| Driggs | 947 | 1.0% |
| Twin Falls | 926 | 0.9% |

Note: "All Jobs" includes private and public sector jobs. It also includes a count of workers with multiple jobs. Source: US Census Bureau- Longitudinal Employer-Household Dynamics (LEHD)

For more Information, Contact:

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